

Complete CPTSC 2010 Program

<i>Time/Location</i>	<i>Event/Participants</i>
Thursday, September 30	
5:00–6:45 pm Residence Inn Lobby	Registration; Reception and hors d'oeuvres
7:00–9:30 pm Room 118 Daryl Jones Lecture Hall Interactive Learning Center, Boise State University	<p>Welcome Russell Willerton, <i>Boise State University</i></p> <p>Conference Opening Welcome Elizabeth Pass, Acting President, CPTSC, <i>James Madison University</i></p> <p>Special Recognition Presentation Elizabeth Pass, <i>James Madison University</i></p> <p><i>Programmatic Perspectives Service Award Presentation</i> Tracy Bridgeford, <i>University of Nebraska-Omaha</i>; Bill Williamson, <i>Saginaw Valley State University</i>; Michael Salvo, <i>Purdue University</i></p> <p>Remembering Jan Tovey Michelle Eble, <i>East Carolina University</i></p> <p>Keynote: Introduction Michael Salvo, <i>Purdue University</i></p> <p>Keynote: Outpost and Evolution: A Quarter Century (and More) of Change Judith Ramey, <i>University of Washington</i></p>
Friday, October 1	
7:30 am–5:00 pm Jordan Ballroom B, BSU Student Union Building	
7:30–8:30 am Jordan Ballroom B	Registration
7:30–8:30 am	Breakfast “on your own” at your hotel or nearby restaurant
8:30–10:00 am Jordan Ballroom B	<p>Plenary Session: Programmatic Trends in Times of Change Moderator: Stuart Blythe Kelli Cargile Cook, <i>Texas Tech University</i> Bruce Maylath, <i>North Dakota State University</i> Jeff Grabill, <i>Michigan State University</i> Nancy Coppola, <i>New Jersey Institute of Technology</i> Dan Riordan, <i>University of Wisconsin—Stout (ret.)</i></p>

Time/Location	Event/Participants
10:00–10:15 am Jordan Ballroom B	Break; coffee and tea are available. Sponsored by the College of Arts and Sciences, Boise State University
10:15–11:15 am	Concurrent Session 1
Panel A Cataldo	<p>CPTSC Funded Research Presentations Moderator: Kathryn Northcut, <i>Missouri University of Science & Technology</i></p> <p>SLOT-C Susan Youngblood, <i>Auburn University</i> Jo Mackiewicz, <i>Auburn University</i> Stewart Whittemore, <i>Auburn University</i> (not attending)</p> <p>Doctoral Student Research Confidence and Research Challenges Rebecca Rickly, <i>Texas Tech University</i> (not attending) Gregory Zobel, <i>Texas Tech University</i></p> <p>TechComm Programmatic Central: Helping Track Programmatic Information in Times of Change Lisa Meloncon, <i>University of Cincinnati</i></p> <p>European Developments in User-centered Design Michael Salvo, <i>Purdue University</i></p>
Panel B Brink	<p>Title: Changes in review and editing Moderator: Janie Santoy, <i>Texas Tech University</i></p> <p>Audience Awareness and the Online Journal Context: The <i>Xchanges</i> E-Journal and the Praxis of Professionalization. Julianne Newmark, <i>New Mexico Tech</i></p> <p>Editors Are Made, Not Born: The Evolution of an Editing Program. Cynthia A. Nahrwold, Suzann W. Barr and Frankie G. Chadwick, <i>University of Arkansas at Little Rock</i></p>
11:15–11:30 am Jordan B	Break; coffee and tea are available Sponsored by the College of Arts and Sciences, Boise State University

Time/Location	Event/Participants
11:30 am– 12:30 pm	Concurrent Session 2
Panel A Cataldo	<p>Title: Innovation and change in the classroom Moderator: David Hailey, <i>Utah State University</i></p> <p>Why We Should Teach and Use Games: An Argument for Incorporating Play and Digital Games into Technical Communication Curricula. Felicia Chong, <i>Michigan Technological University</i></p> <p>Responding to Social Change: Ways That Programs Can Manage Medical Writing Courses. Dr. Thomas Barker, <i>Texas Tech University</i></p> <p>My University, Your University, Let's Not Get Together: Internet-Mediated Multi-institutional Coursework. Erik A. Hayenga, <i>University of Findlay</i></p> <p>Changing Work Spaces and Improving Curb Appeal: Redesigning an Undergraduate TC Lab. Julie Dyke Ford and Clinton R. Lanier, <i>New Mexico Institute of Mining and Technology</i></p>
Panel B Brink	<p>Title: Adapting to change with program revision Moderator: Lisa Meloncon, <i>University of Cincinnati</i></p> <p>Adapting to Change: Reshaping Our Academic Degrees to Manage Change. Herb Smith, <i>Southern Polytechnic State University</i></p> <p>Embracing the Digital Humanities to Keep Programs Current, Relevant, and Fully Enrolled. Matthew J Livesey, <i>University of Wisconsin-Stout</i></p> <p>Rewriting Institutional Geographies and Crafting Departmental Identities in Times of Uncertainty and Change. Bill Williamson and Jodi Radloff, <i>Saginaw Valley State University</i></p> <p>Competition or Cooperation: Creating a Program as a Minor instead of a Major. Michael Martin, <i>Bakeless Center for the Humanities</i></p>
Panel C Boyington	<p>Title: Changing what and how we learn to teach Moderator: Miles Kimball, <i>Texas Tech University</i></p> <p>Applying Technical Communication Theory to Design Training for Faculty New to Online Education. Janie Jaramillo Santoy, <i>Texas Tech University</i></p> <p>This Used to Be the Future: Revisiting Professors' Roles in the Classroom of the 21st Century. Brian D. Blackburne, <i>Sam Houston State University</i></p> <p>"...[A]nd sometimes a teaching experience": The precarious brand of the International GTA. Kathryn Northcut, <i>Missouri University of Science & Technology</i></p> <p>Sustainability Communication and Water Research: Humanistic and Scientific Diplomacy. Marian G. Barchilon, <i>Arizona State University</i></p>

Time/Location	Event/Participants
12:30–2:30 pm	<p>Lunch</p> <p>The Student Union Building offers two outlets of local restaurants: Mai Thai (Asian) and La Tapatia (Mexican), plus University Bread Company (sandwiches). The Boise River Café is an all-you-care-to-eat cafeteria. Your program includes a map for walking to other options.</p>
1:30–2:30 pm	<p>Campus Tour</p> <p>Meet at the Admissions and Prospective Students desk on the first floor of the SUB at 1:30.</p>
2:30–3:30 pm	Concurrent Session 3
Panel A Cataldo	<p>Title: Motivations for programmatic change Moderator: Marian Barchilon, <i>Arizona State University</i></p> <p>Alternate career trajectories for doctoral students in technical and professional communication: Preparing advanced students for flexible participation in workplaces and the academy. Dave Yeats, <i>Texas State University</i></p> <p>“Warp 12, Scotty”: Administrative Overdrive and Online Technical Communication Program Development. Tim Giles, <i>Georgia Southern University</i></p> <p>Innovation—A New Course Topic for a New Professional Communicator. David Hailey, <i>Utah State University</i></p>
Panel B Brink	<p>Title: Preparing students for a changing job market Moderator: Matthew Livesey, <i>University of Wisconsin-Stout</i></p> <p>From Local to Global: Intercultural and Inter-linguistic Training of Students as a Programmatic Issue. Pavel Zemliansky, <i>James Madison University</i></p> <p>What Should We Teach Students about Self Reliance? Stuart Blythe, <i>Michigan State University</i></p> <p>Senior Performance Portfolios as Embodied Self-Assessment. Ann Brady, <i>Michigan Technological University</i></p> <p>Self-Evaluation as a Genre: Preparing Students to Keep Their Jobs in Times of Change. Joanna Schreiber, <i>Michigan Technological University</i></p>

Time/Location	Event/Participants
Panel C Boyington	<p>Title: Knowledge and learning in a socially-networked society Moderator: Susan Popham, <i>University of Memphis</i></p> <p>What Would Google Do? Social Media and Technical/Scientific Communication Programs. Nancy W. Coppola, <i>New Jersey Institute of Technology</i></p> <p>Online Socially Networked Writing: Challenges to Programmatic Orientations. Mark Zachry and Toni Ferro, <i>University of Washington</i></p> <p>Technical Communication Programs in a Socially-Networked Society: Keeping our Roles Relevant and Ethical. Carroll Nardone, <i>Sam Houston State University</i></p>
3:30–3:45 Jordan Ballroom B	<p>Break; coffee and tea are available Sponsored by the College of Arts and Sciences, Boise State University</p>
3:45–4:45 pm	Concurrent Session 4
Panel A Cataldo	<p>Title: Program assessment in changing contexts Moderator: Michael Martin, <i>Bakeless Center for the Humanities</i></p> <p>Multi-tasking Portfolios: Student and Program Assessments with a single instrument. Miles Kimball, <i>Texas Tech University</i>; Michael Charlton and Kaye Adkins, <i>Missouri Western State University</i></p> <p>Assessment of Online Professional Writing Programs. Susan L. Popham, <i>University of Memphis</i></p> <p>Multiple Dimensions in Assessing Online Programs. Donna Kain and Kirk St. Amant, <i>East Carolina University</i></p>
Panel B Brink	<p>Title: Outcomes and reassessment of programmatic change Moderator: Julie Ford, <i>New Mexico Institute of Mining and technology</i></p> <p>Building new programs in a time of resource constraints. Teena A. M. Carnegie and Molly K. Johnson, <i>Eastern Washington University</i></p> <p>Program Administrator as Entrepreneur. Tracy Bridgeford, <i>University of Nebraska at Omaha</i></p> <p>Collaboration and Interdisciplinarity as a Basis for Programmatic Change: A Case Study. Kevin LaGrandeur, <i>NYIT</i></p> <p>Rethinking the Academy: What it Means to be an Emerging Practical Program in English. Nicole St. Germaine-McDaniel, <i>Angelo State University</i></p>

Time/Location	Event/Participants
Panel C Boyington	<p>Title: Responding to the challenge of change Moderator: David Yeats, <i>Texas State University</i></p> <p>Too Many Cooks in the Kitchen: The Challenge of Change in a Small Technical Communication Program. Michael Knievel and Meg Van Baalen-Wood, <i>University of Wyoming</i></p> <p>From Boom to Bust, Where to Next? Looking for Stability in the Midst of a Crisis. Denise Tillery, <i>University of Nevada, Las Vegas</i></p> <p>Recruitment and Retention without a Budget. Kay Eccleston, Heather Shearer, and Henrietta Shirk, <i>Montana Tech of The University of Montana</i></p>
4:45–5:00 pm Jordan Ballroom B	Break
5:00–6:00 pm Boyington Room	Administrators Roundtable Moderator: Kelli Cargile Cook, <i>Texas Tech University</i>
5:00–6:00 pm SUB	Reception for contributors to <i>Baywood's Assessment in Technical Communication</i> Hosts: Margaret Hundleby and Jo Allen, editors; CPTSC 2010 Excellence in Program Assessment Award recipients
6:30–7:30 pm Jordan Ballroom C	Cocktail Hour (no-host) Please note: Campus regulations require strict adherence to start and stop times for alcohol service.
7:30 pm Jordan Ballroom C	<p>Banquet</p> <p>Bedford-St. Martin's Diversity Scholarship Award Presentation</p> <p>2010 Award for Excellence in Program Assessment Presentation Nancy Coppola, <i>New Jersey Institute of Technology</i></p> <p>Distinguished Service Awards Presentation Karen Schnakenberg, <i>Carnegie Mellon University</i></p>

Saturday, October 2

<i>Time/Location</i>	<i>Event/Participants</i>
8:00–9:00 am	Breakfast “on your own” at your hotel or nearby restaurant
9:00–11:30 am Residence Inn Conference Room	Annual Business Meeting Moderator: Elizabeth Pass, <i>James Madison University</i>
After the Business Meeting	Excursions Depart from Residence Inn Lunch on your own (except for hikers) 11:45 am: Hike to Table Rock, led by BSU Outdoor Programs (includes lunch) 12:30 pm: Van departs for World Center for Birds of Prey; returns 3:30 pm. Admission is \$7, plus driver gratuity. Others may depart for Downtown or other locations at will.