

Programmatic Perspectives Guidelines

Programmatic Perspectives, the journal of the Council of Programs in Technical and Scientific Communication, accepts articles about theoretical and practical aspects of technical communication and program administration. Topics of interest include, but are not limited to,

- Program assessment
- Curriculum development and innovation
- Cross-cultural issues
- Faculty development
- Technology integration
- Relationship-building
- Diversity issues
- Program maintenance
- Programs transitions (expansion from certificate to major)
- Student and faculty recruitment
- Recruitment and retention
- Internationalization/globalization
- Historical perspectives on program administration
- New program development

Submission Requirements

We welcome articles of 6,000-10,000 words and shorter articles of 4000-6,000 words for the Program Showcase. Submissions should conform to APA.

Articles are accepted on an ongoing basis. Please include the author's name (or authors' names), e-mail address, phone number, and affiliation on a separate cover sheet. Please send submissions in Microsoft Word or .RTF as an email attachment to Tracy Bridgeford at tbridgeford@unomaha.edu.

Authors should remove any identifying content to facilitate blind peer review.

If the article contains illustrations (drawings, photographs, images), please create each illustration in a separate file and zip all files together. Illustrations should be saved at 300 dpi or better in EPS, TIFF, PSD, GIF, or JPG format.

Page proofs will be sent to the designated author as PDF files.

Program Showcase Requirements

The Program Showcase features articles about specific academic programs in Technical and Scientific Communication. The purpose of this section is to share a sense of history, identity, engagement, and change in the administration of our academic sites for professional development. In other words, the forum seeks to capture what is useful, interesting, and challenging about the administration of specific programs with the ultimate goal of building upon our shared knowledge.

Submissions for the Program Showcase should be 4000 to 6000 words and should conform to APA guidelines. Please include the author's name, e-mail address, phone number, and affiliation on a separate cover sheet. Please send submissions as Microsoft *Word* or .RTF as an email attachment to Kirk St. Amant at kirk.stamant@gmail.com.

Although the specific content of these showcases will be determined by the authors, who are the best judges of what is most important to share about their programs, we are generally interested in the following areas for discussion:

History

- **Description.** What kind of program is it? How old is it? How big is it? What is the primary curricular focus? Where is it located within the institution? What features and characteristics define the program?
- **Impetus.** What forces or needs prompted the creation of the program(s)?
- **Changes over time.** How has the program changed over time? What has prompted those changes?
- **Students and Graduates.** Who enrolls in the program? What are their most important qualities and characteristics? Where have program graduates gone? What kind of work do they do?
- **Faculty.** What faculty contribute to the program? What kind of specializations or research interests do they have? What key roles have faculty played in the program during its history?

Program Mission

- **Mission statement.** Does the program have a defining mission statement? How does that statement drive curriculum? administration?
- **Programmatic vision.** What theoretical perspectives ground the program's design? What theoretical perspectives drive the program's pedagogy? What theoretical perspectives are instilled in the students or what impact their emerging sense of identity?

Curriculum

- **Coursework.** What courses are available in the program? What courses are required? How are they structured?
- **Experiences.** What experiences or opportunities define the curriculum?
- **Other.** What other elements contribute to the professional development of students enrolled in the program?

Challenges

- **Challenges.** What administrative or programmatic challenges have defined the work of program administrators over time? How have those challenges changed over time? What challenges are persistent? How have the program administrators responded to calls for action from the TSC community? from local forces?
- **Lessons learned.** What have your faculty and students learned from administering the program? What lessons might also be of interest and use to the TSC community?