

STUDENT SURVEY RESPONSES

RE: WRITNG IN THE WORKPLACE

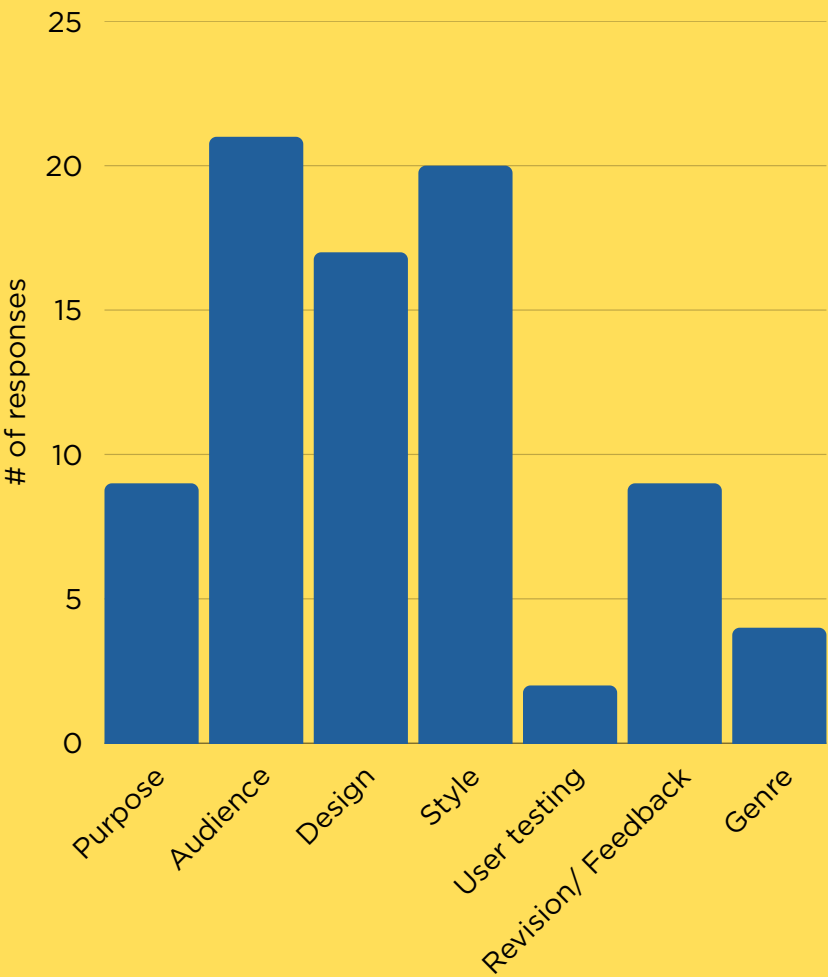
Number of total respondents

100

HOW THE DATA CAME TO BE

We posted the survey on social media and used snowball sampling to ask others to share it in an effort to distribute the survey to as many former students as possible.

TYPES OF STRATEGIES USED IN WORKPLACE



Strategies identified by respondents

Assessing whether writing clearly conveys its purpose to the intended audience

86%

Strongly agree

Using design elements to guide readers in a logical and intuitive way

76%

Strongly agree

Seeking out feedback on work is an important part of their writing process

65%

Strongly agree

WHAT ARE SOME SKILLS TRANSFERRED TO THE WORKPLACE?

“Rhetoric is in everything, even in technical documents. You’re either intentional about it or you’re not, but it’s there nonetheless”

“I use white space and design elements (bullets, for example) to help manage the information I’m sharing. These concepts are the strongest I recall from my undergraduate Tech Writing class.”

“Audience analysis has been critical in all aspects of my job. If I don’t tailor the content to the needs of my audience, the effort will fail.”

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Learn more about the project:
<https://tinyurl.com/27s368ab>

LIMITATIONS

We recognize that because of our sampling method, people who saw, responded or shared the survey would have a relationship with the poster and would, therefore, be favorably inclined toward the subjects discussed, which may create a selection bias.